

**Bachelor of Arts
Program in Tourism (Year 2017)**

Study Plan

Year 1

First Semester

001211	Fundamental English	3(2-2-5)
001XXX	Humanities Courses	3(2-2-5)
001XXX	Social Science Courses	3(2-2-5)
224111	Tourism and Hospitality Industry	3(2-2-5)
224122	Introduction to Hospitality	3(2-2-5)
224223	Creative Thinking for Tourism	3(2-2-5)

Total **18 Credits**

Year 1

Second Semester

001201	Thai Language Skills	3(2-2-5)
001212	Developmental English	3(2-2-5)
001XXX	Social Science Courses	3(2-2-5)
001XXX	Science Courses	3(2-2-5)
001281	Sports and Exercises (Non-credit)	1(0-2-1)
224121	Tourism Resources	3(2-2-5)

Total **15 Credits**

Year 2
First Semester

001213	English for Academic Purposes	3(2-2-5)
001XXX	Science Courses	3(2-2-5)
205200	Communicative English for Specific Purposes	1(0-2-1)
224212	Cross Cultural Communication in Tourism and Hospitality	3(2-2-5)
224213	Introduction to Laws and Tourism Laws	3(2-2-5)
224214	Global Culture for Tourism	3(2-2-5)
224215	Principle of Modern Management in Tourism and Hospitality	3(2-2-5)
XXXXXX	Free Elective I	3(x-x-x)
Total		22 credits

Year 2
Second Semester

001XXX	Humanities Courses	3(2-2-5)
205201	Communicative English for Academic Analysis	1(0-2-1)
222206	Principles of Accounting and Accounting for Tourism Business	3(2-2-5)
224224	Sustainability for Tourism and Hospitality Industry	3(2-2-5)
224216	Psychology for Tourism and Hospitality	3(2-2-5)
224325	Tour Guiding Management	3(2-2-5)
XXXXXX	Elective course (language) I	3(x-x-x)
224XXX	Elective course (Tourism) I	3(x-x-x)
Total		22 credits

Year 3**First Semester**

205202	Communicative English for Research Presentation	1(0-2-1)
224317	Human Capital Management in Tourism and Hospitality	3(2-2-5)
224318	Information Technology and Innovation for Tourism and Hospitality Management	3(2-2-5)
224326	Tour Business Operations and Management	3(2-2-5)
224327	Contemporary Marketing for Tourism and Hospitality Industry	3(2-2-5)
224329	Survey and Research Methodology for Tourism and Hospitality	3(2-2-5)
224XXX	Elective course (Tourism) II	3(x-x-x)
XXXXXX	Elective course (language) II	3(x-x-x)
Total		22 credits

Year 3**Second Semester**

224328	Business Analysis and Entrepreneurship in Tourism and Hospitality Industry	3(2-2-5)
224421	Undergraduate Thesis I	3 credits
224XXX	3 Elective course (Tourism) III	3(x-x-x)
224XXX	Elective course (Tourism) IV	3(x-x-x)
XXXXXX	Elective course (language) III	3(x-x-x)
XXXXXX	Elective course (language) IV	3(x-x-x)
XXXXXX	Free Elective II	3(x-x-x)
Total		21 Credits

Year 3**Summer**

224391	Professional Training	3 credits
Total		3 credits

Year 4

First Semester

224420	Seminar in Tourism and Hospitality	1(0-3-2)
224422	Undergraduate Thesis II	3 หน่วยกิต
224XXX	Elective course (Tourism) V	3(x-x-x)
XXXXX	Elective course (language) V	3(x-x-x)

Total

10 Credits

Year 4

Second Semester

224492	Co-operative Education/ International Academic or Professional Training	6 credits
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Total

6 Credits